

School	Broadcast/Conference		Licensing/Sponsors		Total		Difference
	2004/05	2008/09	2004/05	2008/09	2004/05	2008/09	
UC Berkeley	9.4M	11.4M	4.1M	6.4M	13.5M	17.8M	4.3M
San Jose State University	1.3M	1.4M	0.3M	0.3M	1.6M	1.7M	.01M
Alabama	12.9M	22.5M	1.1M	3.7M	4.0M	26.2M	12.2M
Troy State	0.6M	1.0M	0.4M	0.2M	1.0M	1.2M	0.2M
Michigan	12.2M	19.9M	9.7M	17.3M	21.9M	37.2M	16.7M
Eastern Michigan	1.0M	1.1M	0.2M	0.3M	1.2M	1.4M	0.2M
Texas	11.7M	14.5M	8.6M	18.2M	20.3M	32.7M	12.4M
UT El Paso	1.1M	3.1M	1.3M	1.3M	2.4M	4.4M	2.0M